

LMSC for NC Board of Directors Meeting

January 16, 2010 - Greensboro, NC

In attendance: Jerry Clark, Chairman, Greta van Meeteren, Secretary, Elizabeth Nowak, treasurer, George Simon, registrar, Andrea Stephens, coaches' chair, Jennie Rogers, Don Gilchrist, Jon Blank, Matt Davis.

Jerry welcomes everyone and opens the meeting at 10:45 AM.

1. Secretary's Report

This consists of the meeting minutes of the October 12, 2009 conference call. The minutes were approved unanimously.

2. Registrar's Report

George reported that at the end of 2009 we had 1074 members. Three of these members have transferred out of our LMSC. At this point, 694 people have registered. 93.76% of these members registered on line, and 39.8% of these members requested a hard copy of their membership cards. *George, please add any information necessary.*

3. Treasurer's Report

The treasurer's report was accepted as presented. Discussion took place about the issuing of hard copies of the newsletter. This remains a large cost to the LMSC for a limited number of members. The following compromise was reached: two more issues of the newsletter will be printed and mailed, after which we will switch to electronic newsletters only. (See also later discussion about communications).

Two items were added to the budget for 2010: an amount of \$4,000 was budgeted to send 4 coaches to a coaches clinic called Swim Fest to be held in San Diego (*Andrea, what are the dates?*) June 4-6, 2010. Also we agreed to pay for people to stay at a hotel for one night for one annual face-to-face board meeting if they have an unusually long drive to the location of the meeting, and for lunch during the board meeting.

4. Newsletter

It was decided that we need to establish deadlines for turning in articles for the newsletter. The board was in agreement that Joe does a beautiful job with the newsletter and is happy that Joe is willing to continue with this job.

An E-mail blast should go out to the general membership to solicit articles for the newsletter, so that a variety of articles can be offered in the newsletter .

5. Election of Officers

The following officers were elected to the Board of Directors: Greta van Meeteren, chair, Don Gilchrist, vice chair, Jerry Clark, immediate past chair and secretary, Jennie Rogers, treasurer, George Simon, registrar. Andrea Stephens agreed to remain the coaches' chair and Matt Davis, a new at large board member agreed to be the communications chair (see notes on communications).

6. Communications

The LMSC minimum standards as voted on by the House of Delegates at the 2009 convention, require a communications chair to be appointed. Greta proposed to appoint Matt Davis (knowing he has an extensive computer background) in this capacity, to coordinate some of the Web content, getting out timely information to the members, and to facilitate setting up forums, among which a coaches' forum. Matt accepted and was appointed to the job - congratulations Matt! George also mentioned that one of our members George, could you supply the name? made an offer to "spice up" our web page with some modern looking graphics and features. George will follow up on this.

7. Coaches' Clinic (Swim Fest)

As stated previously, money will provide funds for 4 people to attend the coaches' clinic in San Diego. Andrea will design an application form that coaches can fill out when applying for this clinic. The board will then decide who will be sent. These four people will then have the obligation to put on workshops throughout NC that other coaches and/or swimmers? OK with me to leave swimming in this can attend.

8. LMSC support for hosting a national championship

Don described the new aquatic facility that will be built in Greensboro. This will be a top-notch facility and the city of Greensboro is looking to host large events there. Don has been in touch with the USMS championship committee chair, Mark Moore, who expressed great interest in holding the national short-course championships there, possibly in 2012. Don asked for an received the support of the LMSC for NC to pursue this championship. The NCMS would be the host team.

What is yet unclear is how USMS will handle national championships in the future, now that there is a national office with paid staff working there. Mark Gill is the director of business operations, and he oversees the setting up of national championships. Don will find out what role the national office will have and whether the revenue of the meet would be split or go to the national office.

9. Meet Schedule

So far the following meets have been planned for 2010:

- Sunbelt Masters meet in Charlotte, January 30 and 31
- Frank Clark Masters meet in Greensboro, February 27
- NC state championships in Hillsboro, May 1 and 2
- Asheville Masters in Asheville, September 18 and 19

10. Clubs and workout groups

Jerry is attempting to become a member of the "workout group task force" of USMS. He would like to see some more detailed information and possibly some consolidation of various workout groups in NC. We have a number of very small groups in the state. However, the distances between many cities makes it hard to consolidate many of these.

USMS might want to impose an annual \$30.00 fee for each workout group in order to enhance "member services". The question is one of equity: does a small group with a few members pay the same amount as a large group? And what are the member services that would be provided for this money? This needs further investigation.

11. Adjournment

The meeting was adjourned at 2:00 PM